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CAT TOWN HOSTS *SECOND CHANCE SOIRÉE* AT PRESERVATION PARK IN OAKLAND***Fundraiser to give vulnerable shelter cats a second chance at adoption***

OAKLAND, CALIFORNIA - Cat Town is hosting a fundraising event at Preservation Park in Oakland on Saturday, September 29, from 6:00PM to 9:30PM. The *soirée* will gather around 300 guests with featured guest, Oakland Mayor Libby Schaaf, to enjoy live music, food, wine, and beer. Proceeds will help Cat Town give every Oakland shelter cat in need a second chance at finding a home.

"Second Chance *Soirée* is a celebration of what can be accomplished through true partnership," says Michael Colbruno, Vice President of the Oakland Port Commission and Board Chair of East Bay Animal PAC, who will be emceeding the event. "Seven years ago our city shelter struggled to lower our euthanasia rate for cats. With Cat Town's help, it's dropped by 70% in just seven years. That's definitely worth celebrating."

Cat Town was founded by Ann Dunn when, as a volunteer at Oakland Animal Services, she saw the challenges faced by the severely under-resourced Oakland municipal shelter. Funds raised at Second Chance *Soirée* will support hundreds of cats — with particular emphasis on helping sick, injured, and frightened cats who have difficulty being adopted from a cage.

"The cats we help typically have no place to go but Cat Town," says Dunn. "The evening's proceeds will give them their own second chance at finding loving families, so it's not just a fun party, it's a life-changer for shelter cats in need."

Tickets are \$100 in advance and \$125 at the door, and can be purchased at www.cattownoakland.org.

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About Cat Town

Cat Town's mission is to transform the approach to saving shelter cats, reducing euthanasia nationwide, and to find great homes for cats who are considered unadoptable in the traditional animal welfare model. Cat Town focuses on helping elderly, under-socialized, and sick or injured cats get adopted — proving that cats frequently considered "unadoptable" make exceptional companions. In doing so, Cat Town has helped reduce the euthanasia rate at the municipal shelter, Oakland Animal Services, by 70% since 2011.