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**CAT TOWN'S SECOND CHANCE SOIRÉE OCT. 5 HELPS SAVE SHELTER CATS WITH A
FUNDRAISER FULL OF FOOD, FUN AND FELINE FANS**

**Oakland-based nonprofit gives vulnerable shelter cats a second chance at
adoption**

OAKLAND, CA—Cat Town will host its second annual Second Chance Soirée from 6 to 9:30 p.m. on Saturday, October 5, 2019 at historic Preservation Park in Oakland. The nonprofit rescue organization gives sick, injured, anxious and withdrawn shelter cats who otherwise might be overlooked or deemed un-adoptable a “second chance.” The soirée raises funds for medical care, staffing and other resources.

About 300 are expected to attend the gala, which will feature KTVU and NBC journalist Diane Dwyer as the master of ceremonies. Adam Myatt, aka Cat Man of West Oakland, will provide music, and S+M Vegan will cater cruelty-free food. Beer, wine, food, a silent auction (featuring many cat-related items) and entertainment are all included in the ticket price, which starts at \$108 per person. Tickets are available at www.cattownoakland.org or www.bit.ly/ctscs2019.

Second Chance Soirée will raise funds to support hundreds of cats, with particular emphasis on helping sick, injured, and frightened cats. Many are household pets who had to be surrendered because a person became incapacitated, passed away, or lost their housing, and the cat didn't adjust well to life in a small cage in a shelter. No other organization gives these tricky kitties a second chance, but thankfully, Cat Town is becoming a national model for understanding and rescuing these cats.

Cat Town was founded in 2011 by Ann Dunn when, as a volunteer at Oakland Animal Services, she saw the challenges faced by the severely under-funded municipal shelter. With a staff of five part-time and five full-time employees and about 175 volunteers, Cat

Town has helped reduce the euthanasia rate at the Oakland shelter by over 70 percent and saved more than 2,340 cats.

According to Cat Town's Executive Director and Founder, Ann Dunn, "these aren't difficult cats — they're cats having a natural reaction to a difficult situation. It's hard to picture a cat who's hissing in a cage as your next family member — but put that same cat in a calm environment and you'll discover they're entirely wonderful companions. Cat Town makes it possible to see these cats for who they really are."

WHAT: The Second Chance Soirée to raise funds for Cat Town, a rescue nonprofit that helps find homes for cats that might be overlooked or deemed "un-adoptable."

WHERE: Preservation Park, 1233 Preservation Park Way, Oakland.

WHEN: 6 to 9:30 p.m. on Saturday, October 5, 2019.

COST: Tickets start at \$108; available online at www.cattownoakland.org or bit.ly/ctscs2019. Sponsorships are available.

INFORMATION: www.cattownoakland.org

Images available at <https://www.dropbox.com/home/Photography/Media%20Requests>

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About Cat Town

Cat Town's mission is to transform the approach to saving shelter cats, reducing euthanasia nationwide, and to find great homes for cats who are considered un-adoptable in the traditional animal welfare model. Cat Town focuses on helping elderly, under-socialized, and sick or injured cats get adopted — proving that cats frequently considered "un-adoptable" make exceptional companions. In doing so, Cat Town has helped reduce the euthanasia rate at the municipal shelter, Oakland Animal Services, by 70 percent since 2011. www.cattownoakland.org.